



## Design an air quality banner competition!

Sustrans is a charity that makes it easier for more people to cycle, walk and wheel and we want **YOUR HELP** to make London cleaner!

Design a banner that encourages people to pollute less to improve the quality of the air for everyone in London.

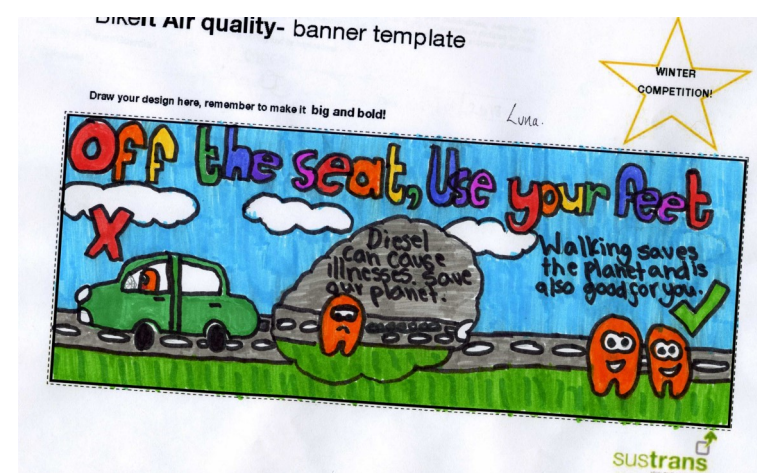
**There is a template on the other side of this leaflet for you to design your own banner.** Some things to think about:

- Encourage people to cycle, walk, scoot or wheel instead of using cars
- Come up with a snappy headline
- Make your banner as eye catching as possible!

### Prizes!

- ⇒ A Sustrans certificate for the winning design from each school
- ⇒ The best design in each borough will be made into a real banner to be hung outside the school
- ⇒ The overall winning design will win a bike for their school to use!

Check out some winning designs from previous years at the bottom of this page:



# Sustrans Air quality banner competition

## Banner template

Draw your design in the box below, remember to make it eye catching!



Name of Child..... Class..... School.....

**Parental Consent:** By giving consent for my children to take part in the Sustrans Winter Banner Competition 2020 and by giving consent I understand that my child(ren)’s first name, year group, school name and design(s) will be publicised should they be selected as a winner. I agree that Sustrans may have unrestricted use of the Banner Design Competition pictures for its own publications, website and presentations. In addition to Sustrans own publicity materials, Sustrans may also supply the Banner Design Competition pictures to third parties, including but not restricted to, national and local newspaper and magazines- pictures will be supplied only in support of articles which promote Sustrans aims and concerns. I have read this form carefully and fully understand its meaning and its implications. ☐

Name of Parent/Guardian..... Signature..... Date.....

